

From: Cheryl Good [cherylrgood@gmail.com]
Sent: Friday, October 26, 2012 8:14 AM
To: Jeff Lamb
Cc: Marti Staprans Barlow; Debbie Thorpe; Don Gist
Subject: Re: FW: PCS Improvements and Donors

Hello Jeff, et al,

I've been purposely silent on this newsletter and I figured I out to share why. I appreciate being cc'd on events that are happening in the organization. And I know Marti is the lead for the newsletter with you all supporting and helping her as this is not my area of expertise nor anything you all ready need help in.

If you want my personal opinion I can give it. I can also coach on how to do this process more collaboratively. From what I've seen Marti is doing an excellent job gathering all the stripes of the beach ball and being responsive as well as applying her expertise and making decisions. I'm not endorsing any content (I actually haven't read any of the letters). I am only sharing insight from being your "process go to gal."

I recognize that this letter needs to be tactful and given the current situation its not exactly clear what the best message should be. It will be tempting to use the letter as a way to redeem yourselves and yet since many people already know of the conflict, it also would be very appropriate to acknowledge that. I would think that having "a year in review" is good for fundraising and you want to show you have some need and future visions as well. I will run the goal of the letter by my team for input given the current situation.

PS Who is Mike Fey?? I erased Gabrielle and him from this email.

~Cheryl

*"While no single conversation is guaranteed to change the trajectory of a career, a company, a relationship or a life
~ ANY SINGLE CONVERSATION CAN."* Fierce Conversations by Susan Scott.

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From: Marti Staprans Barlow [marti@hospitalityvision.net]
Sent: Friday, October 26, 2012 8:56 AM
To: customerservice@franklinpress.org
Cc: Jeff Lamb
Subject: more signatures for letter

Attached please find additional signatures to add to bottom of letter coming once approved by Jeff:

Sara Power - Food Bank
Dot Richardson - Food Bank
Colene Lamberty - Food Bank
Leota Hutsell - Gleaners

"FUNDRAISING LETTER"
THE LETTER NORMALLY WAS SIGNED
By WHOEVER WAS PRESIDENT OF P.C.S.
THE PROGRAM MANAGER'S WANTED TO ALSO
SIGN & THE BOARD SAID THAT WAS A
"GOOD IDEA"