

Jeff Lamb

From: Marti Staprans Barlow [marti@sandbassociates.com]
Sent: Thursday, October 25, 2012 7:02 AM
To: 'Jeff Lamb'
Cc: 'Cheryl Good'; 'Debbie Thorpe'; 'Gabrielle Mahoney'; 'Don Gist'; 'Mike Fay'
Subject: RE: PCS Improvements and Donors

Hi there,

Thanks Jeff – wow, we have done quite a bit.

I will incorporate what we can in the letter to show how we have used donor funds to improve the building. This would make a great online story, too. Will send out final proof when done. I am picking up the remaining Program managers signatures today. Photos and mailing list are all delivered to Tammy.

Marti

From: Jeff Lamb [mailto:jefflamb02@peak.org]
Sent: Wednesday, October 24, 2012 8:11 PM
To: Marti Staprans Barlow
Cc: Cheryl Good; Debbie Thorpe; Gabrielle Mahoney; Don Gist; Mike Fay
Subject: FW: PCS Improvements and Donors

Marti and Cheryl,

Attached to this email is about 4 years of upgrades and improvements that the Program Managers collectively asked the Board of Directors to try and make happen if we could find the money. I started out with the newspaper article in December of 2007 that the GT did about no heat in the building and how the canned food would freeze (the paper even had a thermometer at 28 degrees) and have to be thrown out. PCS's wish list story was for a heater for our facility. We installed that in January 2008 and that's where Debbie began the narrative on all of the support and help the Board has given to its various programs and volunteers. This is just a draft and needs some more word smithing and polishing, but it needs to be in the newsletter to remind everybody how far PCS has come in the last four years (you might say we have growing pains). Also, we have held an open house every year to welcome and show the community the improvements to the facility and offer an opportunity for Board Members, Managers, Volunteers and the Community to do fellowship and get in the Holiday spirit. We then follow up with our Warm Bread for Warm Hearts program. Because we have been distracted with our internal affairs being aired in the public arena, I suggest the following; Open House Sunday December 2nd or 9th, we always do a Sunday, and this would be an opportunity to ask for major news coverage that we've put the organization back together and made many improvements and changes (Board Development Report, new policies and procedures, recruiting new Board Members and Volunteers, January workshop date, etc. etc. etc.). Safeway has always wanted to do the Bread on a Wednesday, in the middle of the week so I'm suggesting Warm Bread for Warm Hearts be done on Wednesday, December 12th and of course that is one of the reasons that I am partial to doing the open house on Sunday, December 9th. You have to do these kinds of events to work into every body's very busy holiday mad dash. I am attaching to this email a copy of the 2011 fundraising letter that we sent out which will focus everybody's mind the theme and that we don't have unlimited space. This will be an 8.5" X 14" double sided sheet of paper, open the attachment to see example.

Ho Ho! What do you think?

Jeff and Debbie

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